# INDIAN INSTITUTE OF BUSINESS MANAGEMENT

**iiBM**

सुप्रबन्धे भवति समृद्धिः

Affiliated to Aryabhatta Knowledge University, Patna and Recognised by AICTE, Ministry of Education, Govt. of India

1979-2029
**50** YEARS
GOLDEN
JUBILEE APPROACHING

Equipping students with vital skills and NURTURING ASPIRATIONS INTO ACHIEVEMENTS

BCA
BBA
MBA

Unlock your Potential with **IIBM PATNA**

In today's fast-paced and ever-evolving business environment, organizations seek professionals who are not only knowledgeable but also adaptable, innovative, and ready to lead.

# CHALLENGES IN THE CURRENT COLLEGE EDUCATION

## Key Challenges Faced by Aspiring Professionals:

- Rapid advancements in technology and AI.
- Global competition requiring a diverse skill set.
- The need for critical thinking and problem-solving abilities.
- Increasing demand for industry-relevant knowledge and soft skills.

## *Outdated Curriculum*
Many colleges continue to rely on conventional syllabi that fail to align with industry trends and employer expectations.

## *Limited Practical Exposure*
A heavy focus on theoretical knowledge leaves students under prepared for real-world challenges.

## *Skill Gap in Graduates*
Graduates often lack communication, critical thinking, and leadership skills, making it harder to secure high-paying jobs.

# THE SOLUTION:
# THE IIBM PATNA APPROACH

*At IIBM, we AIM to nurture talent and shape the leaders of tomorrow.*

**A** ACCREDITATION & AFFILIATION

Affiliated to Aryabhatta Knowledge University, Patna, Govt. of Bihar and Recognised by AICTE, Ministry of Education, Govt. of India ensuring top-tier education standards.

**I** INCLUSIVE ENROLLMENT

Welcoming fresh 10+2 pass-outs from any stream to our BBA and BCA courses and Graduates from any discipline to our MBA course from schools and colleges across India.

**M** MASTERY & EMPOWERMENT

Empowering students with guidance, skills, and tools to excel with our add-on courses designed to provide students with skills, certifications and confidence, making them Day-1 job ready.

## YOUR CAREER YOUR ROADMAP YOUR SUCCESS

*Don't just graduate with a degree— graduate with an edge.*

We at IIBM Patna, offer a comprehensive, semester-wise career roadmap for MBA, BBA, and BCA that blends academics with practical learning, ensuring you are ready to hit the ground running the moment you graduate.

With a blend of core and semester-wise add-on courses, we ensure you gain the skills to thrive in your chosen field and remain competitive in today's fast-paced world.

## ABOUT US

Established in 1979, IIBM Patna stands as a beacon of educational excellence, shaping future leaders in Management, Computer Sciences, and IT. As we approach 50 years of academic distinction, our commitment to providing unparalleled education, training, and research remains stronger than ever. Recognized as an autonomous institute by AICTE, Ministry of Education, New Delhi, and affiliated with Aryabhatta Knowledge University, IIBM Patna continues to set new benchmarks in higher education.

## OUR VISION

At IIBM Patna, we don't just provide education; we shape destinies. Join us and make your dream education a reality. Experience the IIBM advantage today.

## OUR MISSION

Skill-Focused Education–At IIBM Patna, we understand the demand for skilled resources. Our curriculum is tailored to provide practical knowledge, empowering students for future job opportunities.

**Scan For Videos**

**45000+** Globally Acclaimed Alumni

**50** Approaching 50 Years

**100+** Awards & Achievement

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# Group Director's Message

**Dear Participants and Prospective Learners,**

**Welcome to Excellence in Education!**

It is with immense pride and enthusiasm that I, Prof. (Dr.) Rohit Singh, Director of this esteemed institution, welcome all prospective students to join us in shaping a brighter future. With a legacy of academic excellence in Management and IT education, now nearing its Golden Jubilee in the year 2029, we stand as a beacon of knowledge and innovation in Patna, Bihar.

We are also deeply indebted to the visionary leadership of our Founders, Prof. (Dr.) Uttam Kumar Singh and Prof. (Dr.) Priya Ranjan Trivedi, who are regarded as pioneers of professional and vocational education in Bihar and Jharkhand. This institution holds a special place in my heart as I am an alumnus of the BCA program from the same group of institutions. My journey, from being a student here to leading the institution as its Director, is a testament to the transformative education and opportunities it provides. Over the course of 22 years, I have garnered global experience working with renowned multinational companies across India, the US, UK, Singapore, Hong Kong, and Malaysia. These experiences have been enriched by my higher education from prestigious institutions, including MAHE, Sikkim Manipal University, London Business School and IIM Ahmedabad.

In addition to academic credentials, I have attained numerous global certifications, including CCNA, Cisco Certified Academy Instructor, AWS Certified Solution Architect, Google Cloud Digital Leader, Microsoft Azure Solutions Architect Expert, Microsoft Azure Security Engineer Associate, COBIT 5, PMI PMP, PRINCE2, SIAM Professional, and ITIL Expert. These certifications have empowered me with diverse skills, enabling me to contribute effectively to the ever-evolving global business and technology landscape. During my tenure in global MNCs, I was honored with prestigious awards such as the DXC Technology Spot Award, Vodafone Path Breaker, Vodafone Discover Leader, Cognizant ServiceNow Integration Award, Citibank Singapore Spot Award, and the Accenture Center of Excellence Award. Additionally, EXIN, Netherlands, a leading global certification body, featured my success story on their website.

As the Director, I am committed to implementing progressive administrative and academic reforms to align our students' education with the dynamic needs of the industry.

I invite you to join us and become part of an institution that nurtures innovation, fosters growth, and prepares leaders for tomorrow. Together, let us build a future of limitless possibilities.

Warm regards,

**Prof. (Dr.) Rohit Singh**
Group Director

Prof. (Dr.) U.K. Singh        Prof. (Dr.) P.R. Trivedi

**Connect with Me**

## Group Advisor's Message

**Dear All,**

Having embarked on the path toward our Golden Jubilee in Management and IT education, we take this opportunity to express our deep sense of gratitude and thanks to all individuals who encouraged us at the moment it was seriously needed. We remember each word and every action which all together made it possible to let dreams came true. We are equally thankful to Department of Education, Dept. of Labour, Employment & Training, Dept. of Science & Technology, Govt. of Bihar and Magadh University, Indira Gandhi National Open University (IGNOU), All India Council For Technical Education, Ministry of Education, Govt. of India & Aryabhatta Knowledge University, Patna, Govt. of Bihar. Our aim is to enable you to develop both intellectual and practical skills and to think creatively and critically.

Warm regards,

**Prof. (Dr.) Akshaya Kumar Nayak**

Group Advisor

## Group Sr. Director's Message

**Dear All,**

With over 25 years of extensive corporate experience, I bring a unique perspective to our institution. Having served in key leadership roles, including as Enterprise Services Leader, my career spans globally reputed organizations such as TERI, Cable & Wireless, and Vodafone Shared Services India, where I had held the position of Vice President. These roles have equipped me with a deep understanding of Strategy, Business Development, Service Delivery, Enterprise Risk Management, ITIL frameworks, and Entrepreneurship.

At IIBM, my mission is to leverage this rich corporate exposure to create a distinct academic environment that emphasizes holistic student growth and development. Our approach integrates real-world business insights with academic rigor, ensuring that our students are not only industry-ready but also capable of becoming leaders in their chosen fields. This unique blend positions IIBM as one of the most premier colleges in Eastern India, with a vision to soon evolve into a university. I warmly invite you to join us in this transformative journey.

Warm regards,

**Mr. Prasenjit Kar**

Group Senior Director (Strategy)

# Infrastructure

## LIBRARY AND DOCUMENTATION CENTRE

The Institute's library contains a selected collection of over 2.5 lakh books and reference materials. The Institute also subscribes more than 150 periodicals including Harvard School Business Publication Books for the benefit of the participants, faculty and researchers. The information regarding big projects of the public as well as private sector organisations are arranged with unlimited access by the participants. The services of the library also include assisting the students in providing access to Digital Contents and computer based video tutorials.

## AUDITORIUM - LECTURE HALL

An augmentation of the state-of the-art facilities provided to the students of IIBM includes the new lecture halls equipped with sophisticated Audio-Visual aids.

## ENGLISH LANGUAGE LAB

Digital Language Lab is a state-of-the-art offline language learning solution that delivers optimal results and adds value for educators, students and institutions of learning. It is a comprehensive, tried, tested and proven solution, which offers a wealth of advantages over existing Language Lab systems.

## IIBM COMPUTER CENTRE

The computer centre is equipped with most, hi-speed 300 MBPS Internet with 125 pieces PCs of Intel Core i3, 16 GB RAM, 75" Interactive TouchPanel to execute several useful software development projects. The institute was recognised as the modern centre for the study, training & research at Post Graduate level by Govt. of India and subsequently several hundred computers were installed at the computer centre of the institute. With the establishment of Software Technology Park, Internet Service Centre, Global Internet Connectivity Centre and Networking Lab., presently the institute has world class State of the Art IT Lab for Computing and IT Applications.

## CENTER FOR ENTREPRENEURSHIP DEVELOPMENT

At the Center for Entrepreneurship Development, we offer a comprehensive suite of services, including expert guidance in digital marketing, web and software application development, and strategic insights to propel your business towards unprecedented growth.

## CENTER FOR EXCELLENCE (CoE)

With strategic partnerships with leading industry players such as Amazon Web Services Academy, Google Developer Group in Campus, CyberSecurity Lab, and Cisco Networking Academy are helping to create an immersive environment that bridges the gap between academia and the corporate world. These initiatives ensure that our students are industryready and well-prepared for the challenges of the modern professional landscape.

# Why

## 1

### Proven Track Record:

On the path to completing 50 years of excellence in education, IIBM has established itself as a leader in providing quality education. Our track record of producing successful graduates speaks volumes about the effectiveness of our programs.



## 3

### Add-On Courses:

Regular students enjoy complimentary access to diverse courses such as Full Stack Development, AWS Cloud, Cyber Security, Tally, Digital Marketing, MS Office for Managers, enhancing their skill set beyond the curriculum.

# IIBM?





## 2

### Skill-Focused Education:

In a world where skilled resources are highly sought after, we prioritize practical-based knowledge to empower students for future employment opportunities. Experience it firsthand at IIBM.





## 4

### Industry Interface:

Emphasizing communication skills, confidence building, and personality development, each department organizes programs to connect students with industry leaders.

# MBA
## MASTER OF BUSINESS ADMINISTRATION

**Eligibility: Graduate & CAT/MAT/XAT Scorecard**
**Duration: 2 Yrs (4 Semesters)**
**Full Time & Regular Course**

Discover unparalleled career growth with IIBM Patna's prestigious **Master of Business Administration (MBA)** Degree with specialisation in Marketing, Finance and Human Resource, recognised by **AICTE** and affiliated to **Aryabhatta Knowledge University,** Govt. of Bihar, Patna.

# BCA
## BACHELOR IN COMPUTER APPLICATION

**Transformative BCA Journey at IIBM**

In the digital age, IIBM Patna is the top pick for BCA aspirants. Having embarked on the path toward our Golden Jubilee, it's committed to exceptional education and great placement opportunities. Renowned as Patna's first BCA college, IIBM offers world-class education and a nurturing environment for holistic development.

# BBA
## BACHELOR IN BUSINESS ADMINISTRATION

**BBA Excellence at IIBM Patna:**
**Your Path to Success**

Join IIBM Patna for an exceptional BBA program affiliated with Aryabhatta Knowledge University. On the path to complete 50 years of excellence, we offer top-tier education and great placement opportunities, making us the best BBA college in Patna.

## COMPLIMENTARY
## ADD-ON COURSES

| | | | | |
|---|---|---|---|---|
| HTML CSS JS | php | Laravel | CYBERSECURITY | Google Cloud Platform |
| Azure | aws | Flutter | KALI BY OFFENSIVE SECURITY | DevOps |
| Digital Marketing | Tally POWER OF SIMPLICITY | GST Goods & Services Tax | startup | BANK PO |

For updated Course details like Fees, Syllabus & Specialisation, visit our website
**www.iibm.in**

# BBA

## BACHELOR IN BUSINESS ADMINISTRATION

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# CAREER •
## CHOICES •

Entrepreneur

Operations Executive Consultant

Project Coordinator

Sales Executive

**Market Research Analyst**

Management Trainee

**HR Associate**

Marketing Executive

**Business Analyst**

Finance Associate

# Why should you do BBA from IIBM? 🔍

## Key Reasons to do
## BBA from IIBM

**ERP Training**

**Digital Marketing**

**Taxation Training**

**English Communication**

**Domain Specialisation**
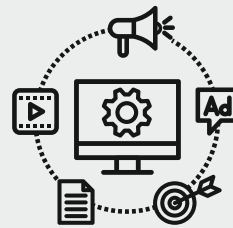
**Live Projects at CED**

# BCA

**BACHELOR IN COMPUTER APPLICATIONS**

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# CAREER •
## CHOICES •

Entrepreneur

Operations Manager Consultant

Blockchain Developer

WebDeveloper

**S/W Developer Trainee**

ProgrammerAnalyst

**Tech. Analyst**

Cloud Engineer

**Data Scientist**

CyberSecurityExpert

# Key Reasons to do
# BCA from IIBM

**H/W & Networking Training**
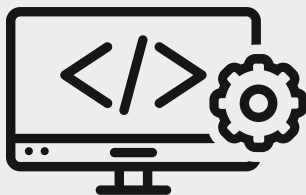
**Cyber Security Training**

**Industry Connect**

**English Communication**

**Domain Specialisation**

**Live Projects at CED**

# MBA

## MASTERS IN BUSINESS ADMINISTRATION

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# CAREER •
# CHOICES •

Project Coordinator
Sales Manager
**Corporate Trainer**
Management Faculty
**HR Associate**
Marketing Executive
**Business Analyst**
Financial Planner
**Entrepreneur**
Operations Manager **Consultant**

# Key Reasons to do
# MBA from IIBM

### Industry Leaders Connect

### Experiential Learning

### Design Thinking Training

### English Communication

### Domain Specialisation
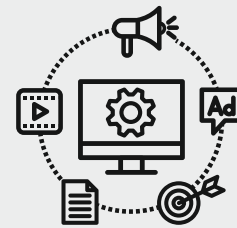
### Live Projects at CED

# Recent Events @ IIBM

**NSS Cell**



**24-Jan-24: National Girl Child Day Celebration**

**Cultural Cell**



**25-Jan-24: An In-house Exhibition Trash to Treasure**

**Sports Cell**



**3-Feb-24: Chess Competition**

**CS & IT Cell**



**8-Feb-24: Google Cloud Study Jam**

**Business Cell**



**17-Feb-24: Management Games**

**CS & IT Cell**



**24-Feb-24: Adhigham Tech Quiz**

**Industry Cell**



8-Mar-24: 8th: CII State Council Bihar Annual Meeting

**NSS Cell**



16-Mar-24: "Mera Pehla Vote Desk Ke Liye" Event

**Cultural Cell**



22-Mar-24: Bihar Diwas Celebrations at IIBM

**Industry Cell**



6-May-24: DSA Workshop by Nishant Krishna, Co-Founder, Tech Machinery Labs, Bangalore

**CS & IT Cell**



18-May-24: Tech Converge at IIBM

**Cultural Cell**



24-May: IIBM-ZHI Idol 2024 with Rahgir Live

# Recent Events @ IIBM

**Industry Cell**



4-Jun-24: Meet the Leader with Rakesh K. Singh, CTO SpartanNash, USA

**NSS Cell**



21-Jun-24: International Yoga Day Celebrations

**Business Cell**



15-Jul-24: Financial Literacy Workshop by SEBI

**NSS Cell**



22-Jul-24: Teach the School Kids Event

**Cultural Cell**



25-Jul-24: Punyatithi of Dr. U.K. Singh, Founder, IIBM & ZHI

**Business Cell**



1-Aug-24 Induction Program for MBA, BBA and BCA

**Industry Cell**



2-Aug-24: Meet the Leader with
Padma Shri Dr. R.N. Singh

**Innovation Cell**



10-Aug-24: Trash to Treasure Exhibition

**Cultural Cell**



4-Sep-24: Guru Shiksha Samman 2024

**Cultural Cell**



5-Sep-24: Teachers' Day Celebrations

**Industry Cell**



10-Sep-24: Meet the Leader with Jyoti Prakash,
Program Director, Piramal Swasthya

**Sports Cell**



13-Sep-24: Carrom-Board Competition

# Recent Events @ IIBM



**Industry Cell**

19-Sep-24: Employability Workshop with Dr. Pawan Sharma, Sr. Manager, Swiggy India



**NSS Cell**

21-Sep-24: Activity with Cancer Patients at Mahavir Cancer Sansthan



**Cultural Cell**

3-Oct-24: Nrityotasava 2.0



**Cultural Cell**

24-Oct-24: "All Can Sketch" Workshop by Rahul Soni



**Industry Cell**

21-Nov-24: Meet the Leader with Rahul Prakash, SDM, Bare Cove Technologies, Hong Kong



**Industry Cell**

10-Jan-25: Times Pro Onboarding Event at IIBM by Shahin Iqbal, Regional Head, TimesPro
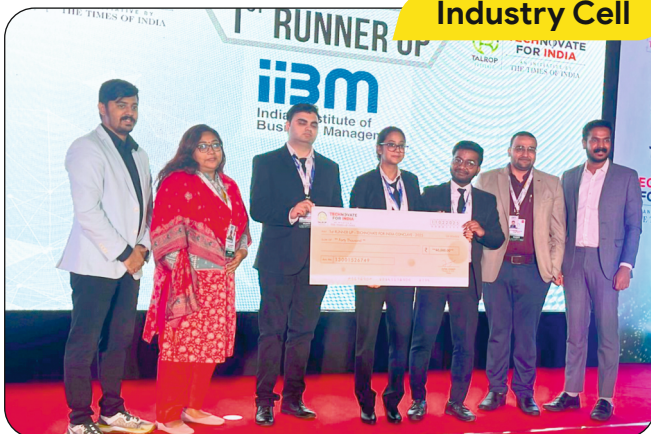
**Industry Cell**



16-Jan-25: Industrial Visit to Jeevika Plant in Muzaffarpur

**Cultural Cell**



26-Jan-25: Republic Day Celebrations at IIBM

**Industry Cell**



11-Feb-25: IIBM BBA Receive 1 Runner Up Prize in Startup Ideathon organised by Technovate & ToI

**Industry Cell**



1-Mar-25: Bihar Labour Dialogue at IIBM

**Industry Cell**



5-Mar-25: IIIBM Representation in Confederation of Indian Industries Bihar Annual Meet with Deputy CM, and Industries Minister, Govt. of Bihar

**NSS Cell**



6-Mar-25: IIBM Faculty Members Interaction with Sri Amit Lodha, IPS, I.G., Govt. of Bihar on Women's Day Week

# Recent Events @ IIBM

**Photography Cell**



7-Mar-2025: Photography Workshop by India Acclaimed Photographer Virendra Adhikari in IIBM

**Industry Cell**



10-Mar-25: All Women Faculty and Staff Awarded Garima Award by Ujjivan Small Finance Bank

**Cultural Cell**



12-Mar-25: Holi Celebrated by Cultural Cell In-Charge and Mentors in IIBM Campus

**Academic Cell**



19-Mar-25: National Youth Parliament 2025 Debate held in IIBM Campus

**Industry Cell**



22-Mar-25: Patiputra Samvad in IIBM Campus during Bihar Diwas 2025

**Academic Cell**



23-Mar-25: Honourable Sri Arif Mohammad Khan, Governor of Bihar with IIBM Faculty Members in Campus

# SCHOLARSHIPS
## AT IIBM PATNA

## Plus CED Paid Interns get Rs. 6000 per month

All Girl students are entitled to receive Rs. 12000 as Uttam Girls Empowerment Scholarship for the course which is already reflected in their fees.

A. **10+2 Marks (BSEB 70% or above) One-Time:** Students who have secured 70% or above in BSEB or other State Board Exams are eligible to get a one-time Scholarship of Rs. 5000. 10+2 Marks (CBSE/ICSE 70% or above) One-Time: Students who have secured 75% or above in CBSE/ICSE 12th Exams are eligible to get a one-time Scholarship of Rs. 5000.

B. **Attendance 80% in each Semester:** As per University & Department of Higher Education, Govt. of Bihar norms, students have to maintain a minimum of 75% attendance in each Subject per semester. If they manage to maintain, 80% or above attendance in each subject per semester then IIBM Patna will award Rs. 2500 Scholarship to such meritorious students.

C. **Attendance 90% in each Semester:** As per University & Department of Higher Education, Govt. of Bihar norms, students have to maintain a minimum of 75% attendance in each Subject per semester. If they manage to maintain, 90% or above attendance in each subject per semester then IIBM Patna will award Rs. 3500 Scholarship to such meritorious students.

D. **Uttam Study and Earn:** Meritorious students who maintain 80% or above attendance in each semester, secure 75% or above in University Term-end semester exam, submit a minimum of two Library assignments in a semester, complete prescribed IZAcademy.in course/Add-on Course in each semester are eligible to apply and sit in the Interview and Test under Uttam Study and Earn Scholarship option which gives them the opportunity to earn Rs. 5000 in each semester.

# PLACEMENTS CELL
# THE IIBM PATNA APPROACH

## 100% Placement Assistance at IIBM





IIBM Patna is revolutionizing the journey for students seeking their first job by partnering with top industries and vendors to deliver unparalleled support and success. Our platform goes beyond traditional job portals—it's a comprehensive ecosystem where students transform from beginners to confident professionals ready to seize premium opportunities.

We integrate Placement Readiness Training right from 1st Semester till last Semester through expert guidance, targeted skill-building, and practical exposure, we ensure students are job-ready and equipped to excel from day one. Our unique approach focuses not just on placement but on fostering long-term career growth. At IIBM, we don't just help students find jobs; we prepare them to stand out and succeed in the competitive world of work.

## OUR ALUMNI WORKING IN

# SKILL DEVELOPMENT MATTERS

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## ⬈ Welcome

IIBM students get onto a journey of discovery and empowerment! As you embark on your academic path, it's crucial to recognize the pivotal role skill development plays in shaping your future. In this digital age, where technology evolves rapidly, being skilled is not just advantageous; it's essential for seizing promising opportunities and thriving in the professional landscape.

## Adaptability

Learn skills like Coding, Cyber Security, Cloud Computing etc. to stay relevant in a changing tech world.

## Welcome

बदलते टेक दुनिया में प्रासंगिक बने रहने के लिए कोडिंग, साइबर सुरक्षा, क्लाउड कम्प्यूटिंग आदि जैसे कौशल सीखें।

## Competitive Edge

Possessing a diverse skill set sets you apart in the job market, increasing employability and salary potential.

## Competitive Edge

विभिन्न प्रकार के कौशल रखने से नौकरी की दुनिया में आप अलग खड़े होते हैं, जिससे रोजगार की संभावनाएं और वेतन की क्षमता बढ़ती है।

## Innovation

Skills like coding and problem solving are key for future success.

## Innovation

कोडिंग और समस्या समाधान जैसे कौशल भविष्य की सफलता के लिए महत्वपूर्ण हैं।

## Career Growth

Continuous learning opens doors to new opportunities.

## Career Growth

निरंतर सीखना नए अवसरों के नए द्वार खोलता है।

## English Communication

Mastering English boosts collaboration and global prospects.

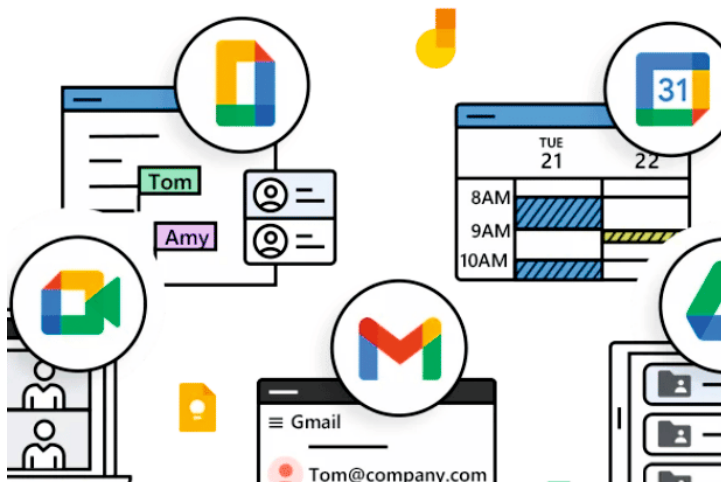## English Communication

अंग्रेजी पर अधिकार हासिल करना सहयोग और वैश्विक संभावनाओं को बढ़ावा देता है।

# COLLEGE EMAIL





↗ **firstname.rollbatch@iibm.in**

- Access it like Gmail
- Use the same Gmail App to add this account
- Your new email id ends with @iibm.in
- You get more tools here like Google Classroom access
- You get 150 GB space unlike Gmail which gives you 15 GB only
- IIBM.IN email is given to you for lifetime even after Graduation

- इसे जीमेल की तरह एक्सेस करें
- इस खाते को जोड़ने के लिए उसी जीमेल ऐप का प्रयोग करें
- आपकी ईमेल आईडी @iibm.in पर समाप्त होती है
- आपको यहां Google क्लासरूम एक्सेस जैसे और टूल मिलते हैं
- आपको 150 GB स्पेस मिलता है जबकि जीमेल आपको केवल 15 GB स्पेस देता है
- IIBM.IN ईमेल आपको ग्रेजुएशन के बाद भी जीवन भर के लिए दिया जाता है
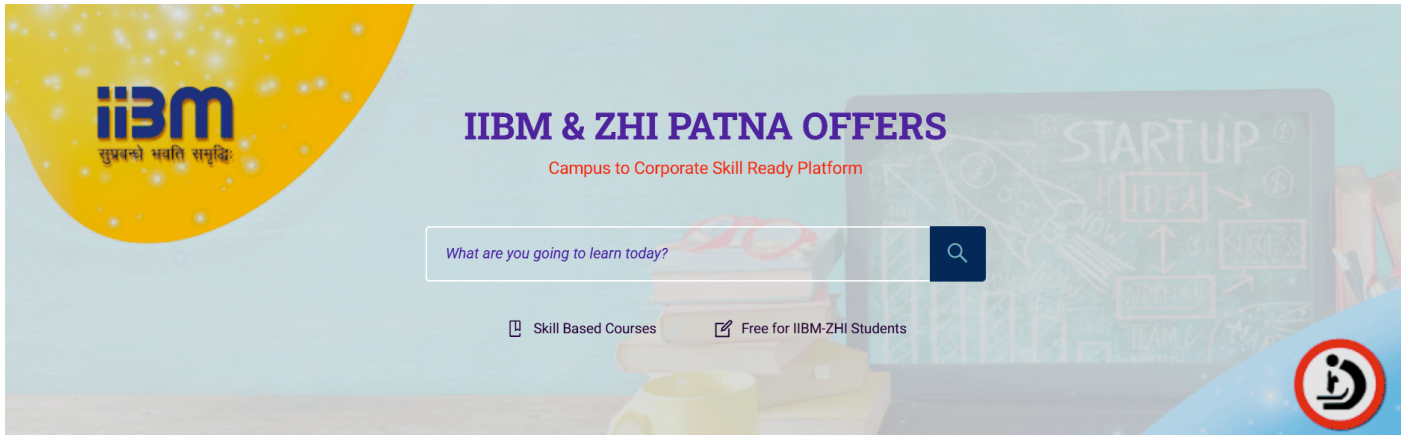
# IZAcademy.in



IZAcademy.in an Online study portal, uniquely offers flexible accessibility, diverse interactive resources, and practical training to prepare IIBM-ZHI Students for the job market.

## Course Access

↗ **Master AI Tools**

↗ **Develop LinkedIn Profile**

↗ **Express English Grammar**

↗ **Canva Master Class**



## Start Learning

- IZAcademy.in Access Instructions
- Visit the website to access your course - https://izacademy.in
- **Note:** On admission: Username and password will be sent to your WhatsApp.
- There are many more online courses waiting for you at izacademy.in

# IIBM ERP

With help of IIBM Enterprise Resource Portal (ERP) you can track class routine, documents shared by Faculty, View and Pay Fees online, your Attendance and many more.

IIBM Patna is way ahead and enables you to be digital ready.

↗ **Manage Personal Information**

↗ **Class Time Table**

↗ **View Assignment**

↗ **View and Pay Fees Online**

↗ **View Class Attendance**

↗ **Access Exam Question Papers**

Access the IIBM ERP Portal using the Roll number and Password received at the time of admission.

Join us and experience the

IIBM

advantage today

# INDIAN INSTITUTE OF BUSINESS MANAGEMENT

IIBM, Budh Marg, Patna-800001

# iiBm

सुप्रबन्धे भवति समृद्धिः

## FOUNDED: 1979

✉ info@iibm.in
🌐 www.iibm.in
📞 +91 930 4141 004

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